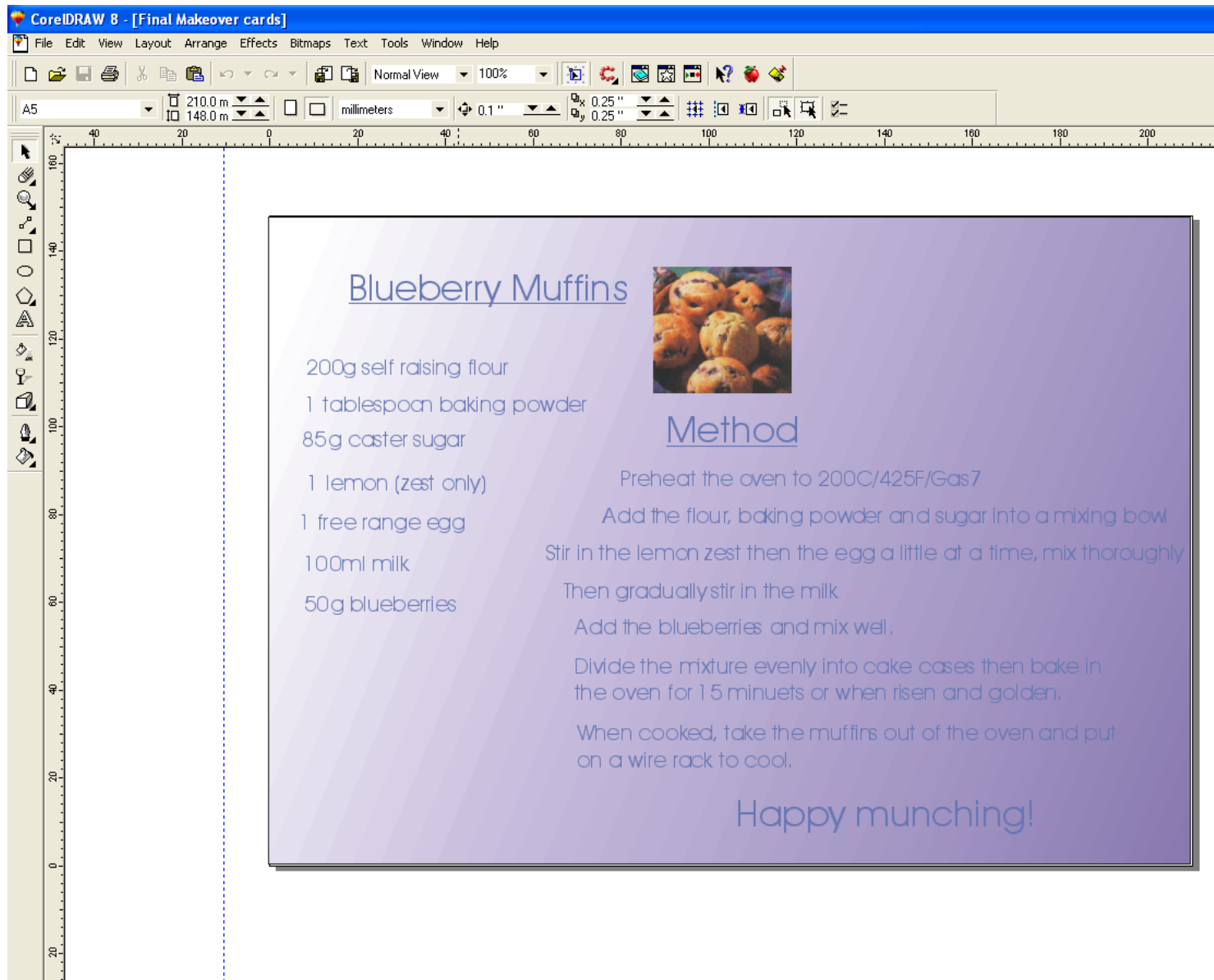
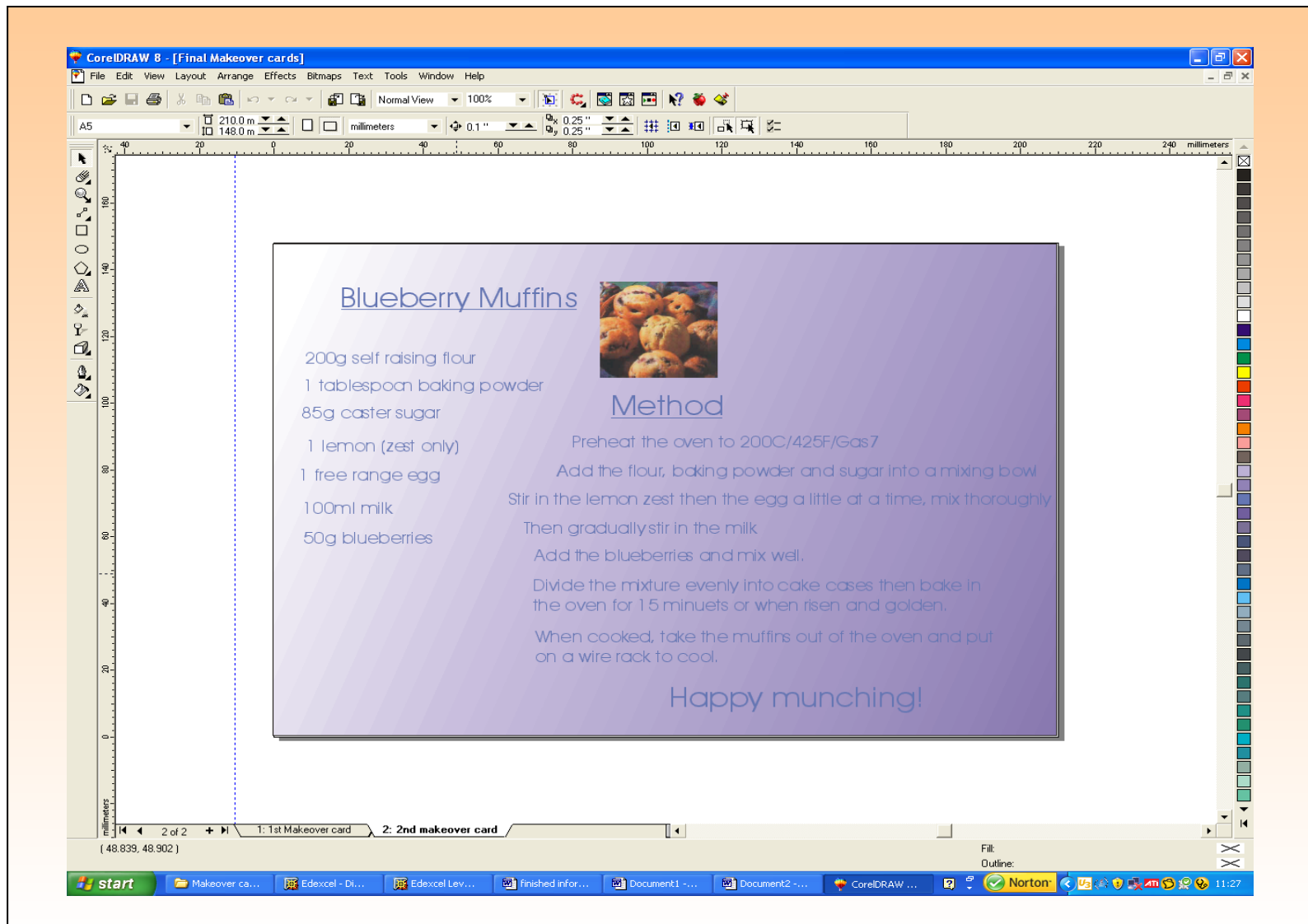


My first design was in Coraldraw but I realised that I had used the same scale as the information pack so it would not have fitted inside. From feedback, I was told that it would be better to have a front side of the recipe card to attract the attention of the test buddy.



To re-design my recipe cards I took the net for the information pack and then reduced it slightly to that the cards will fit inside. I have kept the same colour combinations. I have kept the same colours from the information pack but I have matched the colours of the cards to the fruit or vegetable in the recipe. Here is my first recipe card with a front cover showing the finished item with the recipe on the back.



My final feedback told me that the improved design was much better and would make the test buddy want to use the recipes.